

# Build More Business... Guaranteed!

A Multi-Segment **Seminar Series** Teaching Current Skills in  
**How to Build Your Business** (part 1 of 2)

June 4th

Brian Basillico presents



## **Relationship Marketing in a Social Media World**

**Brian Basillico** is the award-winning author of the best selling book

### **It's Not About You, It's About Bacon!**

Relationship Marketing In A Social Media World!" Brian is a syndicated blogger, podcaster, and sought-after guest expert featured in Entrepreneur and Inc., magazines. His show **The Bacon Podcast** on iTunes was also voted one of Inc. Magazines top 35 business podcasts.

June 11th

John Kennedy presents



## **Peak Acceleration Extraordinary Results In Half The Time**

**John Kennedy** spent 25 years as a process efficiency

consultant for companies large – Motorola, Aon, Abbott – and small. In 2007 he was contracted by the US Marines to apply his neuroplasticity-based methods to improve Warfighting capabilities. Soon the program spread to include Snipers, Navy SEAL's, and pilots, and it remains the only program of its kind approved by US Special Operations Command. John transitioned this program to the civilian world, and now helps professional athletes, sales teams and business leaders think faster with better focus by improving their mental agility. His program **Peak Acceleration - Extraordinary Results In Half The Time** is innovative and effective.

June 18th

Bobbi Baehne Presents



## **5 Things You Need to Know about Social Media in 2019**

**Bobbi Baehne** is the president of Think Big Go Local, a

boutique digital marketing firm focused on social media, web design and bot creation. She is a sought-after and respected public speaker who is passionate about sharing her knowledge with businesses that need an edge over their competitors and a solid strategy for capturing their desired audience. Bobbi has been published in Inc. Magazine, The Huffington Post, The Chicago Tribune, and routinely blogs at

[ThinkBigGoLocal.com](http://ThinkBigGoLocal.com).

June 25th

Jared Silver Presents



## **Marketing Video Results You Can Bank On**

**Jared Silver** was already creating some of the first Website Welcome Videos

and Business Teaser Videos a few years before the smartphone video came of age. After this presentation, you'll know **what** type of video to use and **when** in the sales cycle. You'll understand the Four Cornerstones of video production to ensure strong response and you'll know how to leverage video to convert prospects into clients who buy and re-buy from you. Jared's **At a Glance Marketing™** clients have included AT&T, Abbott Labs, Cuisineware Int'l, Kitchens of Sara Lee, and Xerox to name few. Today, Jared provides full video production services, and video instruction as **Video Secrets of the PRO's™**

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